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HP Extreme the Most Awarded PWC Port in the Industry

HydroHoist Marine Group continues to receive accolades for its newest product – the HP Extreme.

“The HP Extreme (HPE) is the easiest load and launch of any PWC docking platform on the market, with features unmatched by any in the boatlift industry,” said HydroHoist President and CEO Mick Webber.

The product was awarded 2017 Top Product of the Year Award by *Boating Industry* as well as the Innovation Award from Marine Recreation Association, based in California.

“We are delighted to be recognized throughout our industry, and are most proud to continue receiving testimonials and praise from customers across the country,” Webber said.

The HP Extreme has revolutionized the PWC port with its patented features. While docking, the PWC is fully roller-supported, utilizing high performance 5” x 2” rollers and roller width and placement is easily adjustable to accommodate different crafts. The platform is made from expanded polystyrene (EPS) marine foam – for increased strength and leak elimination.

The HP Extreme has an exclusive “air pillow” bow stop, flat anti-skid walking surfaces, and the easiest load and launch in the industry.

The HPE was designed with input from industry professionals as well as end use customers. HydroHoist is known for their collaboration with dealers and customers ensuring their products are market-ready.

“Customers immediately notice the difference between the HPE and every other PWC port, and the reviews have been overwhelmingly positive,” said CEO Mick Webber.

Demand for the product has exceeded expectations and the company continues to receive positive endorsements due to its ease of use and adaptability.

“It’s been difficult to keep the product in stock but we are working extra shifts at our manufacturing plant to ensure availability all season long.”

In addition to the customer-friendly features, additional product enhancements include stainless steel roller axels for increased strength and compatibility with fresh, brackish, and salt water – allowing for applications in virtually every water condition.

HydroHoist is the oldest and largest hydro-pneumatic boatlift manufacturer in the world. HydroHoist serves a worldwide marketplace in all aspects of pleasure craft, service boats, Personal Water Craft (PWCs) and other floating vessels. HydroHoist owns five patents relating to boat-lift technology and electric power pedestals, and has International Organization for Standardization (ISO) certifications for its manufacturing processes. For more information on the HP Extreme – and all HydroHoist products – visit www.boatlift.com.

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Photo Caption:

The award-winning HP Extreme is designed for easy-on and off operation and is compatible with virtually every PWC port, in any water condition.